HIS5D01 HISTORICAL TOURISM

Course

Category: Open Course 1No. of

Credits: 3

No. of Contact Hours:

3 Hours per week

Course Outcomes

- **CO 1**. Realise the Tourism potential of India and Kerala
- **CO 2.** Serve as mentors and tourism operators
- **CO 3.** Realise the importance of eco tourism and sustainable tourism

Module I: Historicising Travel in India

- ▲ Tourism; basic concepts-definitions-elements of tourism-types of tourism
- ▲ Travelers and Travel accounts; Megasthanese- Pliny Fa -Hien-Marcopolo -Ibn Batuta-Ralf Fitch —Buchanan
- ▲ Tourism and Economy
- ▲ Tourism and Acculturation
- ▲ Tourism and leisure
- ▲ Transport and communication technology and Tourism
- ▲ Eco Tourism
- ▲ Sustainable Tourism
- ▲ Medical Tourism

Essential Readings

Viswanath Ghosh. Tourism and Travel Management

Pran Nath Seth and Sushma Seth Bhat. An Introduction to Travel and Tourism

AK Bhatia. Tourism Development: Principles and Practices

S.P Gupta. Cultural Tourism Module II

Salini Modi. Tourism and Society Module III

Ratan Deep Singh. Dynamics of Modern Tourism

Kunol Chattopadhyaya. Tourism Today- Structure, Marketing and

Profile Module IVRatan Deep Singh. Economic Impact of Tourism

development: An Indian Experience Sampadkumar Jain. Tourism

Principles and Practices (Oxford)

Cooper, Fletcher and Wanhill. Gilbert, Tourism Principles and Practices

Module II: Tourism Potential of India

- ▲ Geographical features-climate- biodiversity-multi cultural system
- ▲ Hill stations; Shimla- Nainithal- Manali- Ooty
- ▲ Pilgrim sites and festivals; Puri- Prayaga-Ajmir-Shravanbelagola-Velankanni
- ▲ Historical and Cultural sites; Hampi- Ajantha-Ellora-Mahabalipuram-Thajmahal-Shanthinikethan-Wardha
- ▲ Wild life sanctuaries; Gir forest-Vedanthangal Bird Sanctuary, Silent Valley

Essential Readings

Ratan Deep Singh.

Infrastructure Tourism in India

Geoff Crowther. et al. India-A

Travel Survival Kit Pran Nath

Seth. *India-A Travellers*

Companion

I C Gupta and Sushama Kabekar. Tourism Products of India

V K Gupta. Tourism in India

Shahni Sign. Cultural Tourism and Heritage Management

Gillan Wright.

Hill Stations of

IndiaKK Sharma.

Tourism in India

Vivek Sharma.

Tourism in India

Ratnadeep Singh. Tourism Today, Vol.I,II & III

KT Usha, The

Splender that was

IndiaA L Basham,

Wonder that was

India BS Badan.

Tourism in India

Module III: Kerala as a Tourism Destination

- ▲ Tourism Potential of Kerala; 'Gods own country' Geographical features of Kerala-Climate-Cultural confluence
- ▲ Food culture and hospitality of Kerala
- ▲ Hill stations; Idukki and Wayanad

- ▲ Forts of Kerala; Palakkad- St Angelo Fort Kannur- Bekal Fort
- ▲ Palaces and its importance; Padmanabhapuram palace, Mattanchery Palace- HillPalace:Thripunithura- Arakkal Palace
- ▲ Pilgrim sites: Shabarimala, Guruvayur, Malayattur- Maramon- Cherman JumaMosque;Ko
- ▲ Backwaters and boat races: Aranmula -Nehru Trophy boat race
- ▲ Muziris Heritage Project

Essential Readings

A Sreedhara Menon. Cultural Heritage of Kerala

William Logan.

Malabar Manual (2

Vol.)Roughguide.

Kerala and South India

A SreedharaMenon. Cultural Heritage of Kerala

A Sreedhara Menon. Social and Cultural History of Kerala

A Sreedhara Menon. Legacy of Kerala

A Sreedhara Menon. Kerala Samskaram

B.K.Gururaja Rao. The Megalithic Culture of South India